

REP HEADLINE# 6305932

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

TRF# 493877

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

NOV1/12 23.03

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ORDER WORKSHEET

FAX# 703-516-9680

NOV1/12 23.03

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
OCT/12	322425.00		NOV/12	45000.00								
CONTRACT TOTAL 367425.00												
TOTAL SPOTS 212												

MARKET TOTALS \$318,092

WFSB 38%

WTNH 20%

WVIT 17%

WTIC 24%

WCTX 1%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493877 /		<u>Alt Order #</u> 06305932
<u>Product</u> LINDA MCMAHON 4 SENA		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1322
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	10/23/12	10/26/12	Eyewitness News	6am - 6:30am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,200.00			
2	WFSB	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WFSB	10/22/12-10/28/12	CBS: THE EARLY SHOW	7am - 9am	-TuWThF----	:30		\$800.00	NM		
			<i>Credited</i>									
3	WFSB	10/23/12	10/26/12	Eyewitness News	12pm - 12:30PM		:30			NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$750.00			
4	WFSB	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	12	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				12	\$950.00			
5	WFSB	10/23/12	10/26/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,800.00			
7	WFSB	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm		:30			NM	8	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,100.00			
8	WFSB	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,500.00			
9	WFSB	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,500.00			
10	WFSB	10/23/12	10/26/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$950.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493877 /		<u>Alt Order #</u> 06305932
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1322
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WFSB	10/23/12	10/26/12	Eyewitness News	5am - 5:30am		:30			NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	WFSB	10/22/12-10/28/12	Eyewitness News	5am - 5:30am	-TuWThF----	:30		\$500.00	NM		
	Credited											
12	WFSB	10/23/12	10/26/12	Eyewitness News	5:30a - 6am		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/22/12-10/28/12	Eyewitness News	5:30a - 6am	-TuWThF----	:30		\$800.00	NM		
	Credited											
13	WFSB	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	8	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTFS				8	\$1,900.00			
14	WFSB	10/23/12	10/23/12	NCIS	8pm-9pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-2-----				2	\$7,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	NCIS	8pm-9pm	-Tu-----	:30		\$7,000.00	NM		
	See MG 14.3											
	3	WFSB	10/23/12-10/23/12	NCIS: LA	9pm - 10pm	-Tu-----	:30		\$7,000.00	NM		
	Ⓜ MG for 14.1 10/23											
D 15	WFSB	10/23/12	10/23/12	NCIS: LA	9pm - 10pm		:30			NM	0	\$0.00
D 16	WFSB	10/23/12	10/23/12	Vegas	10pm - 11pm		:30			NM	0	\$0.00
D 17	WFSB	10/25/12	10/25/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	0	\$0.00
18	WFSB	10/25/12	10/25/12	Person of Interest	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---2---				2	\$7,000.00			
19	WFSB	10/25/12	10/25/12	Elementary	10pm - 11pm		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---2---				2	\$8,000.00			
D 20	WFSB	10/26/12	10/26/12	CSI: NY	8pm - 9pm		:30			NM	0	\$0.00
21	WFSB	10/26/12	10/26/12	Blue Bloods	10pm - 11pm		:30			NM	2	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----2--				2	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	Blue Bloods	10pm - 11pm	-----F----	:30		\$4,500.00	NM		
	See MG 21.3											
	3	WFSB	10/26/12-10/26/12	CSI: NY	9pm - 10pm	-----F----	:30		\$5,000.00	NM		
	Ⓜ MG for 53.6,52.1,21.1											
22	WFSB	10/27/12	10/27/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$375.00			
23	WFSB	10/27/12	10/27/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$500.00			
D 24	WFSB	10/27/12	10/27/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
25	WFSB	10/27/12	10/27/12	Crimetime	9pm - 10pm		:30			NM	2	\$5,000.00

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<u>Contract / Revision</u> 493877 /		<u>Alt Order #</u> 06305932
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1322
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$2,500.00			
26	WFSB	10/27/12	10/27/12	48 Hours	10pm - 11pm		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$3,500.00			
27	WFSB	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----4				4	\$375.00			
28	WFSB	10/28/12	10/28/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$500.00			
29	WFSB	10/28/12	10/28/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$400.00			
30	WFSB	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm		:30			NM	4	\$34,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----4				4	\$8,500.00			
31	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$9,000.00			
32	WFSB	10/28/12	10/28/12	Amazing Race	8pm - 9pm		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$8,000.00			
33	WFSB	10/28/12	10/28/12	Good Wife	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$7,000.00			
34	WFSB	10/28/12	10/28/12	Mentalist	10pm - 11pm		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$6,000.00			
35	WFSB	10/29/12	10/29/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,200.00			
36	WFSB	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$800.00			
37	WFSB	10/29/12	10/29/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
38	WFSB	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	3-----				3	\$950.00			
39	WFSB	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,800.00			
40	WFSB	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,800.00			
41	WFSB	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$2,100.00			

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<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Product</u> LINDA MCMAHON 4 SE
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1322
		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
42	WFSB	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,500.00			
43	WFSB	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,500.00			
44	WFSB	10/29/12	10/29/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
45	WFSB	10/29/12	10/29/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$500.00			
46	WFSB	10/29/12	10/29/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$800.00			
47	WFSB	10/29/12	10/29/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,900.00			
D 48	WFSB	10/29/12	10/29/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
D 49	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	0	\$0.00
50	WFSB	10/23/12	10/26/12	9am-10am	9am - 10am		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$500.00			
51	WFSB	10/23/12	10/26/12	11a-12p Price is Right	11am - 12pm		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/22/12-10/28/12	11a-12p Price is Right	11am - 12pm	-TuWThF----	:30		\$750.00	NM		
				Credited								
	7	WFSB	10/22/12-10/28/12	11a-12p Price is Right	11am - 12pm	-TuWThF----	:30		\$750.00	NM		
				Credited								
N 52	WFSB	10/23/12	10/26/12	M-F CBS Soaps	1230-2p		:30			NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				12	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	M-F CBS Soaps	1230-2p	-TuWThF----	:30		\$300.00	NM		
				See MG 21.3								
	5	WFSB	10/22/12-10/28/12	M-F CBS Soaps	1230-2p	-TuWThF----	:30		\$300.00	NM		
				Credited								
	7	WFSB	10/22/12-10/28/12	M-F CBS Soaps	1230-2p	-TuWThF----	:30		\$300.00	NM		
				Credited								
53	WFSB	10/23/12	10/26/12	M-F The Talk	2-3p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$200.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493877 /		<u>Alt Order #</u> 06305932
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1322
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
5	WFSB	10/22/12-10/28/12		M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
Credited												
6	WFSB	10/22/12-10/28/12		M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
See MG 21.3												
7	WFSB	10/22/12-10/28/12		M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
Credited												
8	WFSB	10/22/12-10/28/12		M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
Credited												
54	WFSB	10/23/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--				8	\$200.00			
55	WFSB	10/24/12	10/24/12	Survivor	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----				2	\$2,600.00			
56	WFSB	10/24/12	10/24/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/22/12	10/28/12	---W----				2	\$2,600.00			
57	WFSB	10/24/12	10/24/12	CSI	10pm - 11pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----				2	\$2,200.00			
58	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S				3	\$1,100.00			
59	WFSB	10/29/12	10/29/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----				2	\$750.00			
60	WFSB	10/29/12	10/29/12	M-F CBS Soaps	1230-2p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----				4	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
4	WFSB	10/29/12-11/04/12		M-F CBS Soaps	1230-2p	M-----	:30		\$300.00	NM		
Credited												
61	WFSB	10/29/12	10/29/12	M-F The Talk	2-3p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----				2	\$200.00			
62	WFSB	10/29/12	10/29/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----				2	\$200.00			
63	WFSB	10/29/12	10/29/12	Broke Girls/Mike & Molly	9pm - 10pm		:30			NM	2	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----				2	\$3,100.00			
64	WFSB	10/29/12	10/29/12	HIMYM/Partners	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----				2	\$2,600.00			
Totals											212	\$367,425.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
493877 /		06305932
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	LINDA MCMAHON 4 SE	1322
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		11/02/12 / 11/02/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	175	\$322,425.00	\$274,061.25
10/29/12 - 10/29/12	37	\$45,000.00	\$38,250.00
Totals	212	\$367,425.00	\$312,311.25

Signature: _____ **Date:** _____

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